



# Change the first five years, and you change everything

## The 3-Year Strategic Plan

MISSION		VISION	
To convene, collaborate and catalyze action in our hub region to better align services and resources for children and families		EVERY CHILD IS SAFE, HEALTHY, AND PREPARED TO LEARN. EVERY FAMILY IS STRONG AND RESILIENT. EARLY LEARNING SERVICES ARE COORDINATED, EFFECTIVE AND EFFICIENT.	
GOALS			
<b>1</b> COORDINATED AND ALIGNED SERVICES <b>2</b> KINDERGARTEN READINESS <b>3</b> FAMILY STABILITY			
VALUE STATEMENTS			
<ul style="list-style-type: none"> <li>MPELH uses <b>data to ensure our actions are strategic</b>, coordinated and designed for collective impact.</li> <li>MPELH is accountable for results and the <b>stewardship of funds</b> entrusted to us.</li> <li>MPELH values the <b>diversity</b> of our community. We are committed to building a system that meets the needs of all families.</li> </ul>		<ul style="list-style-type: none"> <li>MPELH is grounded in the principles of <b>equity and diversity</b>. We are committed to <b>culturally sensitive programs</b>, and to reaching those traditionally underserved.</li> <li>Our work focuses on strengthening Family Resilience. We believe that the parent is the child's first and best teacher.</li> </ul>	

VISIONARY PRIORITIES	Year 1: July 1, 2018 – June 30, 2019	Year 2: July 1, 2019 – June 30, 2020	Year 3: July 1, 2020 – June 30, 2021
<b>Convene and collaborate</b> <b>BUILD</b> a connected early learning system that includes health, early learning, K-12, social services and business partners utilizing data to guide the work	<ul style="list-style-type: none"> <li>Develop stronger partnerships across sectors</li> <li>Build upon existing regional partnerships</li> <li>Cultivate partner relationships with those who are not currently involved in the work</li> <li>Create safe places to talk about change, to enable deep conversations and understanding around mutual work</li> </ul>	<ul style="list-style-type: none"> <li>Enhance relationships with health partners, including working with physical, behavioral health, and dental to identify children with needs earlier</li> <li>Cultivate projects to focus on social determinants of health. Track impact of interventions</li> <li>Enhance cross sector initiatives</li> <li>Collect and focus on data specifically related to preschool and kindergarten readiness</li> </ul>	<ul style="list-style-type: none"> <li>Enhance existing relationships with social services to identify children with needs and how to meet needs earlier</li> <li>Enhance work on social determinants of health, build on work that has impact</li> <li>Enhance and coordinate cross sector initiatives</li> </ul>
<b>Quality early learning</b> <b>CREATE</b> a system of choices for parents to access high quality early learning opportunities	<ul style="list-style-type: none"> <li>Sustain and expand Preschool Promise</li> <li>Continue to build preschool capacity with a focus on mixed delivery in K12 and other locations</li> <li>Address the challenge of children being excluded/expelled from preschool</li> <li>Build capacity for early learning providers and preschools to provide care for children with social emotional needs</li> <li>Influence early learning policy to support providers and family needs</li> </ul>	<ul style="list-style-type: none"> <li>Sustain and expand Preschool Promise.</li> <li>Enhance professional development opportunities for early learning professionals</li> <li>Expand Family Child Care Network Opportunities</li> <li>Improve developmentally appropriate services that support children in a variety of settings</li> <li>Sustain and expand on best practice professional development</li> <li>Develop additional quality 0-3 focus</li> <li>Work with school districts on early learning practices</li> </ul>	<ul style="list-style-type: none"> <li>Expand Preschool Promise</li> <li>Work with ELD to offer Baby Promise in hub region</li> <li>Enhance early learning professional development and education pathways</li> <li>Expand developmentally appropriate services that support children in a variety of settings</li> </ul>

<p><b>Support parents</b> ENSURE all parents have the tools needed to be successful parents</p>	<ul style="list-style-type: none"> <li>• Increase education/outreach to parents of young children</li> <li>• Develop communications materials that support families and connect them with resources and underscore the value of early childhood education</li> <li>• Community outreach about the importance of early learning and kindergarten readiness targeted at all families, regardless of income. Ensure messages are culturally relevant.</li> <li>• Sustain parent education</li> <li>• Social emotional supports for parents and child care providers</li> </ul>	<ul style="list-style-type: none"> <li>• Identify barriers that keep families from accessing services, and build in strategies into our strategic plan to target these barriers</li> <li>• Identify additional ways to connect with the hardest to reach families</li> <li>• Sustain and enhance parent education</li> </ul>	<ul style="list-style-type: none"> <li>• Expand parent education with additional partners</li> <li>• Invest in preventative measures focusing on social determinants of health</li> </ul>
<p><b>Community Outreach</b> BE the valued and trusted resource for the community on the importance of early learning</p>	<ul style="list-style-type: none"> <li>• Develop and enhance effective and culturally relevant tools that are useful to parents and partners</li> <li>• Engage partners in propelling key messages to the community on the importance of early learning</li> </ul>	<ul style="list-style-type: none"> <li>• Increase outreach and access to diverse populations</li> <li>• Increase early learning awareness in underserved populations</li> <li>• Host large scale community outreach events focusing on early learning</li> </ul>	<ul style="list-style-type: none"> <li>• Increase outreach and access to services for diverse populations</li> <li>• Increase early learning awareness in underserved populations</li> <li>• Expand large scale community outreach events focusing on early learning</li> </ul>

**KEY CURRENT INITIATIVES**

<ul style="list-style-type: none"> <li>○ <b>KINDERGARTEN PARTNERSHIP AND INNOVATION</b> – vertically aligned professional development and family engagement. Located in 31 elementary catchment areas across the hub region.</li> <li>○ <b>PRESCHOOL PROMISE</b> – mixed delivery preschool for children whose family is up to 200% of the federal poverty level. Locations are in schools, Tribal, centers, and home-based programs.</li> <li>○ <b>PARENT EDUCATION</b> – evidence and research-based series parent education. Partner with schools, community organizations, health partners, and others to reach families.</li> <li>○ <b>FOCUSED CHILD CARE NETWORKS</b> – support and training for family child care providers to obtain star rating on the Spark system.</li> <li>○ <b>FAMILY SUPPORT</b> – funding to support family’s emergent needs</li> </ul>	<ul style="list-style-type: none"> <li>○ <b>VROOM</b> – promotion and inclusion of App to support parent’s role in brain building activities</li> <li>○ <b>DEVELOPMENTAL PATHWAY</b> – uniform administration of Ages and Stages Questionnaire tool across early learning providers; cultivate seamless pathway from medical partners to Early Intervention</li> <li>○ <b>LITERACY SUPPORTS</b> – support for literacy projects, including Reach Out and Read, Books and Babies Immunization project, community events</li> <li>○ <b>PROFESSIONAL DEVELOPMENT</b> – coordinate region wide professional development that brings talent and best practices to the hub region</li> <li>○ <b>SOCIAL EMOTIONAL SUPPORTS TO FAMILIES</b> – Building capacity of parents and child care professionals on working with children with social emotional needs</li> </ul>
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**KEY PERFORMANCE MEASURES {TO BE ADDED – ADD REGIONAL GOAL}**

Kindergarten Assessment (ODE) | Spark rated facilities/providers (ELD/TRI) | Well Child Checks (CCO) | Children attending preschool program (enrollment information)

**FUNDING STREAMS**

| Kindergarten Partnership and Innovation | OPEC Parent Education | Preschool Promise | Family Support | Focused Child Care Network | WVCH Transformation: parent education expansion, developmental screening | Behavioral Care Network |