Willamette Valley Community Health

Transformation Program Project Application

I. Application Cover Sheet

Project Name	Parent Education Expansion
Sponsoring Agency or Agencies	Marion & Polk Early Learning Hub
Total Funds Requested	$75,375
Project Category (choose one): Community Investment, or Clinical Integration	Community Investment
Project Duration (start and end date, total months: 6, 12, 24 months, or other)	12 months
Project Manager: Name, Title and Organization, Email, and Phone	Lisa Harnisch, Executive Director Marion & Polk Early Learning Hub lharnisch@earlylearninghub.org, 503.967.1185
Contract and Budget Administrator: Name, Title and Organization, Email, and Phone	Lisa Harnisch, Executive Director Marion & Polk Early Learning Hub lharnisch@earlylearninghub.org, 503.967.1185
High-level Overview/Description of Proposed Project (1 sentence)	The purpose of this project is to increase the availability of multiple high quality parent education across the community. This project will link medical providers with parenting education providers.

WVCH Transformation Program Project Application

Project Objective:

The objective of this project is to support parent education in the wider community so that parent education is a natural and normal activity that parents do. This will allow health messages to be tied into parenting education and expand the classes offered to new locations. Parenting education brings parents together to learn about community resources, child development, and effective parenting strategies. A parent's understanding of how to support their child's social, emotional and physical development impact the health and well-being of their child. In the long-term, investing in parenting education grows healthy and happy children and families.

Executive Summary:

This project will link medical providers with parenting education providers. This will allow health messages to be reinforced at parenting classes. The Marion & Polk Early Learning Hub already hosts a number of parenting classes throughout the community. Funding for parenting education would allow us to expand the evidence based curriculum that is already offered, and to offer classes in new locations, like medical clinics. It will also allow us to offer additional parent education curricula that are research based.

Background:

Parenting education is an important support for first time and seasoned parents. A parent is a child's first and best teacher. Oregon Parenting Education Collaborative (OPEC) gives funding for parent education in Marion County. During the three years Marion & Polk Early Learning Hub has been coordinating parenting classes for Marion County with OPEC funds, we have offered 60 courses that have served 648 parents that have attended over 70% of the classes during the course. Mid-Valley Parenting is the OPEC coordinating agency for Polk County. The courses offered range from 7 to 14 weeks in length and usually meet weekly for two hours.

"Parenting education provides a chance to:

- Expand your knowledge of up-to-date research-based parenting strategies
- Connect with other parents to share and learn from one another
- Learn strategies to support optimal health and wellbeing for your child
- Promote your child's early learning and school readiness
- Learn about resources for families in your community
- Ask questions, and more!" (Take from https://orparenting.org/parents/about/)

In recent years, there has been growing interest in cross-sector partnerships to improve health outcomes for children and families. Medical providers and early learning providers have begun to attend each other's meetings. This has allowed for new connections to form, and a growing

understanding of the context and language that each sector uses. A recent project, led by Oregon Pediatric Improvement Project, connected Childhood Health Associates of Salem to the parenting education opportunities offered through MPELH. Staff now know each other, and a form was created to hand to parents who are interested in parenting education opportunities. By increasing connection opportunities for medical and early learning providers to connect, professionals better understand each other's services and grow from each other's knowledge. Parents and children benefit when the same consistent message is shared across the community in various settings.

In the last year, MPELH partnered with Salem Clinic to offer a Mind in the Making Train the Trainer. Staff from early learning and medical providers attended the training. Within a year, Salem Clinic will host and/or market the parenting education series at their clinic. Mind in the Making is a research based training that helps adults understand how children learn and how adults can help children learn. This training teaches adults how to support children in learning skills, like critical thinking and taking on challenges, that help children succeed in life.

Project Description

MPELH and partners are committed to parenting education. MPELH has partnered with K-12 schools, early education, health care, and human services to provide parenting education series across the community. Partners are coming together to build parenting skills, offer meals where parents can socialize before classes, and connect families to community resources. Tying health messages into parenting education is a dynamic way to reach parents who are interested in improving the health and well-being of their child.

Funding would allow us to do more parent education overall and in both Marion and Polk counties. Funding will also allow us to expand on the curriculum options that are currently being offered. OPEC has a number of parenting education curriculums that are evidence based. Funding would allow us to also offer classes that are based on research, but have not yet met the SAMHSA National Registry listing criteria. As an example, community members have requested that Circle of Security curriculum be supported, but it does not qualify for OPEC resources. Being able to offer new curriculum opportunities will meet the needs of our diverse parent population.

At our parenting classes, we collaborate with partners to share information about resources and other kinds of classes – including the WVP's Healthy Living classes, as well as classes offered at Salem Hospital. We provide dinner for the children and parents. We also offer child care, so while their parents are learning, children are also doing activities that are preparing them to be ready to succeed in school.

In the past year, we have partnered with Childhood Health Associates of Salem (CHAOS) to offer information about parenting education opportunities. A form was created to offer parents that information. The MPELH Parenting Education Coordinator will work to contact new clinics who are interested in referring families to parenting education classes, and reach out to clinics who have space to host parenting education programs. This increase will allow us to scale up and scale out our work.

Health messages will vary based on the needs of the parents attending the class. Health messages could include information about mental health care including depression; tobacco cessation; healthy eating and dental care; the importance of prenatal care; fun physical activities; and/or the importance of Well Child Checks and Immunizations.

We believe parenting classes are valuable for all parents, and we work with families who are seeking to move from good to excellent parenting, as well as those who struggle with the demands of parenthood. Working with medical clinics will allow us to offer parenting education in new locations, recruit from new pools of parents, and connect parenting and health messages. Connecting with medical providers will give doctors a new resources to support their patients.

Impact and Project Purpose:

This project will primarily impact parents with children between the ages of 0 – 10. The classes will be open to people of all income levels. We will target our efforts to clinics that primarily serve children, and who serve a high percentage of OHP clients. Potential partners include: Lancaster Family Health Center, Woodburn Pediatric, Salem Pediatric, Childhood Health Associates of Salem, the Northwest Human Services, Salud Medical Center and behavioral health professionals. The goal is to educate professionals to be a conduit to connect with families to provide parent education as a resource.

Evaluation Measures:

MPELH ensures that parenting classes run effectively. To ensure classes are running smoothly, MPELH conducts three observations over the course of the series at beginning, mid-way, and close to the end. This allows us to offer coaching or technical assistance if needed. It also allows us to assure that child activities are working well. Also, each participant in an OPEC funded class completes a parent skill ladder survey, which allows the parent to report the gains they and their children have made while in the class. We utilize this parent skill ladder survey to measure the impact of the training. We will also work with the facilitators and local host sites to ensure that recruitment and retention efforts maintain viable classes by using proven strategies to connect with families.

Sustainability:

Parenting programs are an integral part of the spectrum of services that MPELH works with partner organizations to deliver to families throughout our service area. The hub will continue its work to coordinate and promote parenting class offerings across the region and to sustain and build the services as funding permits. Parenting Hub activities are interconnected across other programs; for example, parenting education is an important family engagement activity in the Kindergarten Partnership and Innovation grant sites.

After the initial training for facilitators, a long term opportunity becomes available in the community where some professionals may build the program into their overall family engagement work or may convert the program to a clinical offering that is a billable health care service.

Budget and Budget Narrative:

Personnel: The Parent Engagement and Education Coordinator position will be funded with a 50/50 funding split between the OPEC grant and the Transformation Grant funds.

Program Expenses: MPELH continues to experience considerable expansion in requests for parent education programming, particularly in the school attendance areas where strong relationships have been built through the Kindergarten Partnership and Innovation (KPI) grant. The Transformation funds will allow support for curricula that have not yet met the OPEC funding criteria and will cover the average grant award for 8 courses. Transformation funds will also allow the hub to offer facilitator training classes for the Incredible Years Infant/Toddler series and to support evidence based parenting classes in more communities.

Match contributions include:

- OPEC and Kindergarten Partnership and Innovation grant funds will support parenting classes and the learning activities for children (while parents attend parenting classes),
- Family Support grant funds will support the purchase of the Incredible Years Infant/Toddler curriculum,
- OPEC funds will cover 50 percent of the Parent Engagement and Education Coordinator position, and
- In-kind support through participation of partner agencies' staff in planning and donated use of facilities for meetings and parenting classes.

Item	Purpose	Expense	Match
Parent Engagement Coordinator	Staff time to make connections with interested health clinics and coordinate new training and class opportunities	37,375	37,375
Curriculum Training – Incredible Years Infant/Toddler	Expand facilitator offerings to include families with the youngest children	10,000	16,968
Mini grants include dinner, child care, and children's activities materials, facilitator costs, and attendance incentives	Mini-grants are funded at an average cost of $3,500 for each series and are often offered in co-occurring classes in English and Spanish or as a single language course.	28,000	60,000
Total		**$75,375**	**$114,343**

Willamette Valley Community Health

V. Transformation Program Project Certification

The undersigned hereby certifies the following:

- I have the requisite authority to submit this application and agree to and am responsible for, the terms and conditions of the Transformation Project on behalf of the applicant.
- This project request does not violate the applicant's Code of Ethics or Conflict of Interest Policy.
- All information provided on this application and any attachments are true and correct. Applicant confirms it shall advise WVCH promptly of any change in information concerning the use of WVCH funds.
- Project funds promote improvements in healthcare status or outcomes for Marion and/or Polk county WVCH CCO members. The proposal aligns with the scope and values of WVCH.
- It is understood and agreed upon that neither this application nor the acceptance of funds creates any obligation on the part of any person or entity to enter into any further contracts or agreements.
- Applicant agrees to comply with all federal and State laws, rules and regulations including reporting requirements.
- Applicant agrees that the funds requested shall be used solely for the purposes indicated in this application. Funds will not be received nor awarded with the expectation of obtaining or retaining the business of the recipient organization.
- If any funds from this project remain unspent after payment of expenses, applicant shall repay those funds to WVCH within 30 days of the end of the grant.
- WVCH reserves the right to audit the project. Applicant agrees to allow timely and reasonable access. Applicant shall provide copies of receipts and/or invoices related to the expenditure of project funds. .
- Upon signature by both parties, the agreement shall become binding between WVCH and the applicant organization.
- WVCH is the sole arbiter for determining projects selected for funding. All applications submitted to WVCH shall become the proprietary property of WVCH.

Lisa Harnisch — Aug 14, 2017

Signature of Applicant **Date**

Lisa Harnisch, Executive Director — Aug 14, 2017

Print Name and Title **Date**

Marion Polk Early Learning Hub, Inc.

Board of Directors

Name	Officer	Organization	Phone (Office)	Mobile
Andretta, Dean	Treasurer	Willamette Valley Community Health (CFO)	503-587-5107	503-508-7134
Kuhn, Steve		Silverton Together		503.383.5716
Mackay, Heidi		West Salem ACE Hardware	503-363-3669	503-428-0698
Rheinholdt, David		Rheinholdt Insurance	503-363-3160	503-910-2247
Dodson, Donalda		Oregon Child Development Coalition, Executive Director	971-224-1004	503-866-3048
Kenagy, Marguerite		Family Building Blocks, Healthy Families Program Director	503-990-7431, ext 112	
Palazzo-Angulo, Annalivia		Salem-Keizer Coalition for Equality, Executive Director	503-363-8130	
Riggs, Leslie		Confederated Tribes of Grand Ronde, Executive	503-879-2275	
Blea, Phil		Marion County Children's Behavioral Health	503-585-4978	503-991-6921
Zeiker, Wendy		Polk County Public Health, Nurse Supervisor	503.623.8175 x2112	
Novotney, Dave	Secretary	Willamette ESD, Superintendent	503-540-4416	503-949-1305
Perry, Christy		Salem-Keizer School District, Superintendent	503-399-3001	971-600-8995
Ransom, Chuck		Woodburn School District, Superintendent	503-981-2727	
Taylor, R		Chemeketa Community College	503-399-6149	
Udell, Tom		The Research Institute at Western Oregon University, Director	503-838-8785	
Vickery, Dorie		Central School District, Director of Curriculum, Instruction and Federal Programs	503 606-2249	
Rhoades, Kathryn		ELH Parent Advisory Committee, Chair Elect	503-917-9484	
Long, Miranda		ELH Parent Advisory Committee	503-838-2818	503-457-6556
DeMoe, Brent		Polk County Family and Community Outreach Manager	503.623.9664 x2118	503.932.7434
Fredericks, Ormond		DHS Child Welfare	503-378-3990	503-703-768
Reeves, Jon		Mid-Willamette Valley Community Action Agency, Executive Director	503-585-6232	
Seymour, Jim	Chair	Catholic Community Services, Executive Director	503-390-2600	

Form **W-9**
(Rev. December 2014)
Department of the Treasury
Internal Revenue Service

Request for Taxpayer Identification Number and Certification

Give Form to the requester. Do not send to the IRS.

Print or type
See Specific Instructions on page 2.

1 Name (as shown on your income tax return). Name is required on this line; do not leave this line blank.
Marion and Polk Early Learning Hub, Inc.

2 Business name/disregarded entity name, if different from above

3 Check appropriate box for federal tax classification; check only **one** of the following seven boxes:
☐ Individual/sole proprietor or single-member LLC ☐ C Corporation ☑ S Corporation ☐ Partnership ☐ Trust/estate
☐ Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=partnership) ▶ _____
Note. For a single-member LLC that is disregarded, do not check LLC; check the appropriate box in the line above for the tax classification of the single-member owner.
☐ Other (see instructions) ▶

4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):
Exempt payee code (if any) _____
Exemption from FATCA reporting code (if any) _____
(Applies to accounts maintained outside the U.S.)

5 Address (number, street, and apt. or suite no.)
2995 Ryan Drive SE, Suite 100

Requester's name and address (optional)

6 City, state, and ZIP code
Salem, OR 97301

7 List account number(s) here (optional)

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the Part I instructions on page 3. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN* on page 3.

Note. If the account is in more than one name, see the instructions for line 1 and the chart on page 4 for guidelines on whose number to enter.

Social security number
			–			–				

or

Employer identification number
4	6	–	2	4	5	4	8	9	3

Part II Certification

Under penalties of perjury, I certify that:

1. The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
2. I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
3. I am a U.S. citizen or other U.S. person (defined below); and
4. The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions on page 3.

Sign Here | **Signature of U.S. person** ▶ Lisa Hannah | **Date** ▶

General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. Information about developments affecting Form W-9 (such as legislation enacted after we release it) is at *www.irs.gov/fw9*.

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following:

- Form 1099-INT (interest earned or paid)
- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)
- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
- Form 1099-C (canceled debt)
- Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See *What is backup withholding?* on page 2.

By signing the filled-out form, you:

1. Certify that the TIN you are giving is correct (or you are waiting for a number to be issued),
2. Certify that you are not subject to backup withholding, or
3. Claim exemption from backup withholding if you are a U.S. exempt payee. If applicable, you are also certifying that as a U.S. person, your allocable share of any partnership income from a U.S. trade or business is not subject to the withholding tax on foreign partners' share of effectively connected income, and
4. Certify that FATCA code(s) entered on this form (if any) indicating that you are exempt from the FATCA reporting, is correct. See *What is FATCA reporting?* on page 2 for further information.

INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: SEP 05 2014

EARLY LEARNING HUB INC
2995 RYAN DR SE STE 100
SALEM, OR 97301-5157

Employer Identification Number:
46-2454893
DLN:
17053333329003
Contact Person:
CUSTOMER SERVICE ID# 31954
Contact Telephone Number:
(877) 829-5500
Accounting Period Ending:
June 30
Public Charity Status:
170(b)(1)(A)(vi)
Form 990 Required:
Yes
Effective Date of Exemption:
April 4, 2013
Contribution Deductibility:
Yes
Addendum Applies:
No

Dear Applicant:

We are pleased to inform you that upon review of your application for tax exempt status we have determined that you are exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code. Contributions to you are deductible under section 170 of the Code. You are also qualified to receive tax deductible bequests, devises, transfers or gifts under section 2055, 2106 or 2522 of the Code. Because this letter could help resolve any questions regarding your exempt status, you should keep it in your permanent records.

Organizations exempt under section 501(c)(3) of the Code are further classified as either public charities or private foundations. We determined that you are a public charity under the Code section(s) listed in the heading of this letter.

For important information about your responsibilities as a tax-exempt organization, go to www.irs.gov/charities. Enter "4221-PC" in the search bar to view Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, which describes your recordkeeping, reporting, and disclosure requirements.

Sincerely,

Tamera Ripperda

Director, Exempt Organizations

Letter 947

hub inc.
MARION & POLK EARLY LEARNING HUB

earlylearninghub.org

August 14, 2017

Disclosure of any and all conflicts of interest:

Lisa Harnisch, Executive Director for the Marion & Polk Early Learning Hub, sits on the Board of Directors for Willamette Valley Community Health.

(503) 485-3219 | info@earlylearninghub.org | 2995 Ryan Drive SE, Suite 100 Salem, OR 97301